

WARPATO

Dividend Enhanced Portfolios



With the values of yesterday, we strive to meet your objectives for today and tomorrow





home of Mapato

***Mapato represents the patient accumulation
and preservation of assets.***

Mapato is defined as:

Income

Profit

Achievement

Acquisition and

Enrichment

Mapato Portfolios are a money management platform that utilizes a combination of diversified investments and covered calls. (For details on these blended portfolios visit our website www.naplesmoneymanagers.com).

Today's investment environment is complex and volatile. Diligence can become a full-time job. Striking a balance between risk and reward, while managing tax liabilities and income needs, requires constant focus.

The blended Mapato Portfolios reduce the effect of stock market volatility by providing a tailored strategy with income as the first priority and growth secondary.

- **Experience the power of Mapato**
- **Witness the wisdom and integrity of The Naples Money Managers**
- **Feel the level of comfort needed to enjoy life**

Income generation as a bond alternative with flexible, tax management

Profit potential generated from a diversified dividend enhanced portfolio of quality stock, ETF's (Exchange Traded Funds), and Mutual Funds

Achieve the ability to manage your investments for income predictability and potential growth

Acquire private money managers and dedicated financial planners with expertise in up and down markets

Enrich and control financial family management



Mapato may be expertly designed and customized

to meet your personal and fiduciary requirements.

It represents the **Core** of your portfolio, the money you have designated to be there to cover everyday living expenses.

Mapato is designed to meet a specific need.

It may do so by creating an element of independence, responsibility, stewardship and education.

Mapato may also act as your **Gatekeeper** to establish financial boundaries in a sound, predictable fashion, with grace and sincere consideration for:

- Charities
- Friends
- Relatives
- Children, both young and mature
- Spouses
- Significant others/partners
- Business partners

Your Spouse, Partner or Young Adult

Benefits:

- Allow him or her more control and independence over the income Mapato generates
- Encourage learning and decision-making on how to handle the income; i.e. spend it, invest it, etc.
- Independently learn how to deal with money without constantly having to ask for financial assistance
- Mapato may be set up in your name or in a trust with you as trustee

Your Foundation or Charitable Trust

If you have a Foundation or Charitable Trust, there are various requirements regarding the cash you must either give away or take as income in order to maintain the IRS status.

Benefits:

- Keep the core intact while allowing for a constant flow of cash
- Help Foundation participants, often family members, learn how to best distribute the fixed amount of annual income
- Prepare participants in how to handle over-solicitation from charities looking for large gifts that might invade the core

MAPATO Patient accumulation
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The Naples Money Managers believes in building and earning trust



With **The Naples Money Managers** security and transparency are paramount. This is why your entrusted investments are held under the custody of a third party such as Fidelity Institutional Wealth Services, one of the world's largest financial services provider with trillions under administration.

This third party provides you with institutional statements, for your transparency and verification of The Naples Money Managers in-house reporting. The Naples Money Managers has limited discretion and may only direct the investments according to the client's choice of portfolios.

The Naples Money Managers is a Registered Investment Advisor and as such, is a Fiduciary. The corporation is registered through The Securities and Exchange Commission (SEC).

Security

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*The Statue of Liberty is the icon for freedom
Mapato is our icon for financial freedom*



The mission of Mapato
is intended to preserve the money
you have today
and
grow it for tomorrow.

The philosophy
is the
patient accumulation and
preservation of assets.

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The Naples Money Managers location





How we became The Naples Money Managers...

The founders have continued the same philosophy and client profile since 1987 through several name changes. Each change had a specific purpose as is noted below. The following is the history behind our statement of “Wisdom & Vision since 1987.”

1987 - Litchfield Asset Management opened as, what we believe was, the first fee based company in Collier County, Florida. Fee services were relatively new at the time. To our knowledge and research there were no other fee based Registered Investment Advisory firms in the county.

- Litchfield & Nelson Inc. was incorporated reflecting the two principals.
- Litchfield, Nelson & Co. became a DBA (Doing Business As) to reflect that the company consisted of more than just the two principals.

2000 - In this year the firm created its first in-house money management portfolio, called Foundation 20 Plus (A Covered Call Strategy). Two more strategies have been introduced since the inception culminating with the name change and launch of the Mapato Portfolios.

2010 - Naples Money Management was formed with a name that better reflected the services the company provides. This change essentially established a new company. Therefore, a search would show the company’s story beginning in 2010 rather than 1987.

2012 - The principals of The Naples Money Management purchased the building through Brown* & Nelson, LLC to house Naples Money Management and occupies a majority of the building. The building is named The Financial Center.

2013 - The Naples Money Managers became the DBA for Naples Money Management. This was done to reflect the growth strategy of bringing additional advisors and money managers into the firm.

*Brown is Litchfield’s married name.

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Disclosures

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- All investing entails risk, including possible loss of an investor's principal. There is no guarantee that investment strategies will achieve the desired results under all market conditions and each investor should evaluate its ability to invest and bear losses especially during periods of market downturns. No representation is being made that any account, product, or strategy will or is likely to achieve profits, losses, or results similar to those represented or discussed, if any. To the extent that these materials contain statements about future performance, such statements are forward looking and subject to a number of risks and uncertainties. All opinions and view expressed are subject to change at any time.

Past performance does not guarantee future returns and should not be taken as an indication or guarantee of future performance. Investing entails risks, including possible loss of principal. This document is intended for the use of the addressees only. It may not be duplicated, quoted, discussed or otherwise shared. The returns reflected herein for the Mapato Growth & Income Portfolio reflect the returns for a single account, managed continuously by NMM throughout the company history. Please see our company history in our brochure and website. The returns are net of fees. This account should not be viewed as representative of all accounts managed, or investments made, by the Investment Manager.

- The Standard & Poor's 500 Index (the "S&P 500") is mentioned for comparative purposes only because it represents an index typically used to gauge the general performance of the U.S. securities markets. The use of these indices is not meant to be indicative of the asset composition or volatility of the limited portfolio of securities held by clients which should be considered riskier than an investment in the index.

- Mapato Portfolios use covered call option writing. Options are complex instruments that are not suitable for every investor. Please read the Options Clearing Corporation's disclosure document <http://www.cboe.com/LearnCenter/pdf/characteristics_and_risks.pdf>. Because of the importance of tax considerations to many option transactions, the investor considering options should consult with the investor's tax advisor as to how taxes affect the outcome of contemplated options transactions. The strategies mentioned here may help to decrease the risk of your investments, however, they may also limit the upside potential of your investments.

- The investment strategy described herein relies on discretion, proprietary models and predictions and may not be accurate because of imperfections in the models, their deterioration over time, or other factors, such as the quality of the data input into the model, which involves the exercise of judgment. Even if the model functions as anticipated, it cannot account for all factors that may influence the prices of the investments, such as event risk.



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